



Plan to take full advantage of all the workshops, preferred partner round robins, fireside chats and general sessions available during CoNexion 2024. We encourage you to use the below worksheet to **rank your top three workshop selections in each workshop rotation** as well as **preferred partner round robins**. **You will attend one round robin track; however, we do suggest ranking your top 3 to make it easier during the registration process.** This will make your workshop and round robin registration process much easier. (Registration for workshops and roundtables will open in August; watch for an email from the CoNexion Event team with instructions.)

Workshops are designated by topics in **green** under course name to help you pinpoint areas of interest. We ask that you match your individual experience to the specific workshop when making selections.

Pre-CoNexion - Sunday, September 8

Optional Pre-CoNexion Workshop Time 4:00 pm – 5:00 pm Sunday, September 8		My Selections
Newbies in NOLA <i>with Martin Mussey, Business Development & Education Manager, and members of the Business Development team</i> Specialty	Are you new to CoNexion? New to Nexion Travel Group? One part mixer and one part networking, this opening session is for our newest attendees. Meet others just like you and make "CoNexions" that will last you all conference long! AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA	

Workshop Rotation #1 – 9:45 a.m. – 10:45 a.m. Monday, September 9

Workshop Rotation #1 9:45 a.m. – 10:45 a.m. Monday, September 9		My Selections
Inside Scoop About Selling Hilton Resort Properties <i>With Veronique Debloisam, Senior Director, Travel Partners, Hilton & Janet Heinz, Senior Manager, Hilton</i> Preferred Partner	Get insider information about Hilton’s resort properties, what new resorts are coming onboard and perks of selling them AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA	

<p>Royal Caribbean – Automation Your Way! with Camaron Loritts and Shallon Brown Vincent, Royal Caribbean International</p> <p>Preferred Partner</p>	<p>During our session, we will walk through updates to our Espresso system and helpful tips that will provide you more time with your clients and more opportunities to create their dream vacations.</p> <p>Please note: If you are attending Canada Day on September 8, the information in this workshop will be a repeat.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Around the World with AmaWaterways with Jesica Benitez</p> <p>Preferred Partner</p>	<p>Discover the benefits of partnering with AmaWaterways where every journey is crafted to exceed your clients’ expectations. AmaWaterways provides you with unmatched support and exclusive benefits to elevate your clients’ travel experiences. Get ready to explore our upcoming itineraries and new destinations, each designed to immerse travelers in the heart of iconic destinations worldwide. From the storied rivers of Europe to the majestic landscapes of Africa and Asia, and the rich history of Colombia along the Magdalena River, AmaWaterways offers a diverse array of experiences to captivate your clients’ imaginations. Luxury, wellness, cultural immersion and exploration combine to create memories that will last a lifetime. Join us for an inspiring journey into the heart of river cruising as our story continues.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Oceania Cruises – Your World, Your way with Scott Kluesner, VP Strategic Accounts, Oceania Cruises</p> <p>Preferred Partner</p>	<p>In order to understand what sets Oceania Cruises apart, we will dive into our Pillars of Excellence - The Finest Cuisine at Sea, Curated Travel Experiences, and Small Ship Luxury. We will also cover the Oceania Cruise Customer (the typical profile and where to find them) as well as our fleet – including our newest additions, Vista and her sister Allura (joining us in July 2025). Finally, we will review the Value of Oceania Cruises – from our <i>simply</i> MORE value proposition offering choice, simplicity, and tremendous value.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Rewrite your Agent Profiler to get High-Quality Leads with Susan Hall, Business Development & Education Manager, & Becqi Sherman, Executive Administration Assistant</p> <p>Marketing</p>	<p>This hands-on session is for advisors who already have a published Agent Profiler wanting to improve their online presence to draw more high-quality leads.</p> <p>We’ll show you how to take the leap from Agent Profiler to its enhanced version, Profiler Plus. Come ready to write new bios and learn to use all the amazing tools that will help you demonstrate your expertise, showcase your business, and reveal the niches you are passionate about so you can attract high-quality leads and ideal clients.</p> <p>Attendees will be asked to do a quick, easy pre-workshop task that will be critical for the hands-on session; you’ll receive task instructions in the weeks leading up to CoNexion.</p>	

	<p>(Note: this workshop is on writing a great profile. It is not on technology of how to build your Agent Profiler)</p> <p>AUDIENCE: ADVANCED LEVEL – U.S. & CANADA</p>	
<p>Shining Bright: Mastering Brand Visibility <i>with Kierra Masale, Marketing Manager</i></p> <p>Marketing</p>	<p>Are you new to the idea of how important brand visibility is and eager to make a lasting impression? This workshop is your perfect starting point!</p> <p>Join us for "Shining Bright: Mastering Brand Visibility," a foundational workshop that will equip you with the essential tools and techniques to get the right eyes on your travel brand. Tailored for Nexion advisor members, this session will demystify the basics of brand popularity and set you on the path to success.</p> <p>Why Attend?</p> <p>Fundamental Skills: Grasp the core concepts of brand visibility and how to apply them to your travel business.</p> <p>Expert Guidance: Learn from industry experts who will share their insights and practical advice.</p> <p>Interactive Learning: Engage in q&a sessions and real-life case studies to reinforce your understanding.</p> <p>Build Your Network: Connect with fellow advisors and start building your professional community.</p> <p>Don't miss this opportunity to illuminate your brand and embark on your journey to popularity. Seats are limited, so secure your place now!</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Idea Exchange – Creating New Business <i>with Jackie Friedman, President, Nexion Travel Group and Dondra Ritzenthaler, CEO, Azamara Cruises</i></p> <p>Specialty</p>	<p>Are you looking for innovative ways to create new business? Do you have great ideas, but are unsure of how to execute them? Join Jackie Friedman, President of Nexion Travel Group and Dondra Ritzenthaler, CEO, Azamara Cruises for an interactive idea exchange to share your ideas and get tips from other travel advisors to help bring in new clients and take your business to the next level.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	

Workshop Rotation #2 – 11:00 a.m. – 12:00 p.m. Monday, September 9

Workshop Rotation #2 11:00 a.m. – 12:00 p.m. Monday, September 9		My Selections
<p>How luxury Travel is Changing & How to Grow Your Business in this Segment <i>with Mitch Platt, Strategic Business Development Manager, Azamara Cruises</i></p> <p>Preferred Partner</p>	<p>Join Mitch Platt from Azamara Cruises in learning more about how the luxury travel segment has evolved over the years and how to ensure you are getting your fair share of this lucrative segment. You will walk away with a greater understanding of the luxury travel segment, ideas to gain more of this profitable business and learn how Azamara Cruises will benefit your client’s vacation needs.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Helping Your Clients Navigate the “What Ifs” of Travel <i>with Bonnie Raschka, VP, Head of Leisure Travel, Accident & Health, CHUBB</i></p> <p>Preferred Partner</p>	<p>Are your travelers prepared for the “what ifs?” In this session, we’ll highlight how the powerful combination of Chubb’s travel insurance and 24/7 assistance services can help your customers navigate unexpected events or personal situations that arise while traveling. We’ll also discuss the most common travel insurance misconceptions and how you can educate your customers on the value of this coverage. Finally, Bonnie will review our new Agent Portal for Travel that will make it even simpler for you to quote and offer our plans.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S.</p>	
<p>It’s About the Journey <i>with Timika Narine, National Account Manager-Global Sales, Delta Air Lines & Vincent Marsala, Business Development Manager, Delta Vacations</i></p> <p>Preferred Partner</p>	<p>Through the warmth and service of the Delta Air Lines people and the power of innovation, Delta never stops looking for ways to make every trip feel tailored to every customer. Connecting people to places and to each other. Our network is built around where customers want to fly. Delta has consistently listened to customers and put their travel experience at the center of everything we do, including connecting them with where they want to go most. These investments bolster Delta’s global platform that provides customers an enhanced network, seamless connectivity, and an elevated experience, as well as fuel business growth for Delta, its employees, and its partners. Join Delta Air Lines & Delta Vacations to learn more and win prizes.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	

<p>Pack your bags & Pack your passions to experience River Cruising and Touring on a whole new level</p> <p><i>with Keli Washburn, Business Development Manager, Globus Family of Brands & Amy Reid, Senior Manager, Host Account Sales, Globus Family of Brands</i></p> <p>Preferred Partner</p>	<p>Let Globus Family of Brands/Avalon Waterways take you on a journey of new ideas to increase your sales portfolio, learn more about the current travel trends to include our new small group discovery tours, new demographic targets for river cruising and so much more to increase your sales and your wallets!</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Discover the Galapagos Islands, a living museum of extraordinary wildlife with Celebrity Flora</p> <p><i>with Susana Romero, AVP of Global CMIC, Galapagos & Cruisetours Sales, Celebrity Cruises</i></p> <p>Preferred Partner</p>	<p>Join Susana Romero, AVP of Global CMIC, Galapagos & Cruisetours Sales, on a journey to explore the enchanting flora and fauna of the Galapagos Islands. You will hear about how Celebrity Cruises combines luxury with sustainability and discover our one-of-a-kind Celebrity Flora, the first all-suites mega yacht designed exclusively for sailing the Galapagos Islands and now the only Forbes Travel Guide Four-Star resort in Ecuador. Learn about the blissfully all-inclusive adventures and all that makes Celebrity the best in the Galapagos. Plus, find out how you can earn top commission on the bundled packages!</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Realign Your Mind – How Mindset Impacts Your Success</p> <p><i>With Lisa Gillis & Arika Banghart, Business Development & Education Managers</i></p> <p>Business</p>	<p>Join Lisa & Arika for a conversation about reframing your mindset. We will discuss ways to overcome apprehension, and the idea of utilizing a gratitude mindset for your business and personal life.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Nexion HQ Cruise Groups Program – Bigger and Better than Ever!</p> <p><i>With Victoria Rios, Director of Industry Relations & Cruise Programs</i></p> <p>Business</p>	<p>Want to be your clients' superhero? Dream of saving the day*? (*Monday-Friday, that is!) If you're thinking, "Well, DUH!", then this workshop is your perfect match!</p> <p>Discover the essentials of Nexion's exclusive HQ cruise groups program and learn how it can boost your sales like never before. Don't miss out - sign up now and unlock Nexion's best-kept secret!</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	

Workshop Rotation #3 – 10:15 a.m. – 11:15 a.m. Tuesday, September 10

Workshop Rotation #3 10:15 a.m. – 11:15 a.m. Tuesday, September 10		My Selections
<p>SNAP! Tool – Basic Guidelines and its Backstage <i>with Ramon Neme, Team Lead, SNAP!</i></p> <p>Technology</p>	<p>Provide guidance on how to surf the tool. Includes a basic air reservation and the show the backstage scenario. What the Snap team does to support our advisors.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS - GDS/SNAP USERS – U.S. & CANADA</p>	
<p>NOW is the BEST Time to Engage with Hyatt Inclusive Collection! <i>with Scott Radesi, Senior Manager of Host Accounts, Hyatt Inclusive Collection</i></p> <p>Preferred Partner</p>	<p>Hyatt Inclusive Collection helps you and your Clients Celebrate Every Moment! New resorts, new destinations, and new brands! Engage with Confidant Collective, your 1-Stop Shop to build your business with Hyatt Inclusive Collection!</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Discover the Beauty of MSC Cruises <i>with William “Kam” Kammerman, Strategic Account Manager, MSC Cruises</i></p> <p>Preferred Partner</p>	<p>Join this workshop to learn more about the beauty of MSC Cruises. In this workshop, we will be covering a variety of topics to better understand the MSC Brand. Who is MSC? Who sails MSC? Where does MSC sail and where are our US home ports? Learn more about our commitments to our travel partners, and a sneak peek into our newest ship, joining us in 2025!</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Setting Your Sales for Success <i>with Yenedi Perez, Strategic Business Development Manager, Host Accounts & Ward Reid, Regional Sales Manager, Windstar Cruises</i></p> <p>Preferred Partner</p>	<p>Yenedi and Ward will share quick and easy tips and best practices on all things Windstar. Learn more about key sales points, destination overviews, yacht news, and the new Nexion’s HQ Star Advantage group program. Take everything you know about cruises and throw it out the porthole. Your clients will experience a cruise that’s 180 degrees from ordinary, on a journey that’s as adventurous as it is inspiring.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	

<p>Mastering Short-Form Videos: Reels and CapCut for Travel Advisors <i>with Kaira Diaz, Marketing & Social Media Specialist</i></p> <p>Social Media</p>	<p>Elevate your travel content with our workshop on creating captivating short-form videos! Learn to produce engaging reels and explore video editing with CapCut. This session is designed for travel advisors who are already familiar with reels and video editing, looking to enhance their skills with CapCut. Transform your social media presence and connect with your audience more effectively!</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>A VIP Backstage Pass to the World of Commission Processing <i>with Virginia Baim, Manager of Operations, Nexion & Lisa Gilis, Business Development & Education Manager</i></p> <p>Business</p>	<p>Join Virginia & Lisa for an exclusive backstage look at the world of Commission Processing. We will discuss what occurs on the back end to ensure you receive your commissions and provide you with some tips on what you can do to help. This workshop is geared towards providing insight on what needs to take place on the back end to pay commissions. Advisors who attend this session should know the basics on how to enter and track their commissions in AgentMate.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. ONLY</p>	
<p>Why Travel Insured? <i>with Philip Blackwell, VP, Sales & Business Development, Travel Insured International</i></p> <p>Preferred Partner</p>	<p>We will review why it’s important to encourage your clients to protect their vacation investment and highlight our primary medical coverage. We will also run through the various plans we offer and best practices for marketing to your clientele.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S.</p>	

Workshop Rotation #4 – 11:30 a.m. – 12:30 p.m. Tuesday, September 10

Workshop Rotation #4 11:30 a.m. – 12:30 p.m. Tuesday, September 10		My Selections
<p>Carnival Keys to Your Success! <i>with Laurie Mason, Business Development Director, Carnival Cruise Line</i></p> <p>Preferred Partner</p>	<p>Celebration Key, Key to Selling Excel Class, Key to Finding Groups, and GoCCL Key Shortcuts!”</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Growing Land Sales and Your Profitability is Easy With ALG Vacations <i>with Susan Creighton, Business Development Manager, Hosts, ALG Vacations</i></p> <p>Preferred Partner</p>	<p>Come learn about all of the tools we have in place to help you grow your business! Working with ALG Vacations and our brands is easy – we will review the tools to increase your sales quickly while increasing your earnings. Lots of new tools and products introduced this year, you don’t want to miss out! Please complete our online certification prior to attending this workshop. ALGVPro certification (ALGVPro) will set you up for an amazing learning experience while qualifying you for a prize drawing – bring your certificate to this workshop to be eligible to win!</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Fighting your Fears in Front of the Camera (Plus Other Social Media Tips) <i>with Seth Wayne, Owner of Sail With Seth</i></p> <p>Specialty</p>	<p>Our biggest fear is going to be smashed away! Say goodbye to camera shyness and hello to new opportunities. From social media to website videos, I’ll show you how to combat the camera and have it work for YOU! Plus, tips and tricks on social media that’s helped me create a successful agency.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>United – Deal or No Deal <i>with Kelly Ferrigno, National Account Manager, Cathy Cangemi, National Sales Manager & Maria Legregin, Sales Support Specialist</i></p> <p>Preferred Partner</p>	<p>Come test your UA knowledge with Cathy, Kelly and Maria. There will be lots to learn in a fun interactive environment. There may even be prizes as well</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	

<p>Travel Safety with Bonnie</p> <p><i>with Bonnie Raschka, VP, Head of Leisure Travel, Accident & Health, CHUBB</i></p> <p>Specialty</p>	<p>Join and learn about Bonnie's Travel Safety Tips to help you and your clients stay safe and secure while traveling. In this interactive session you'll learn some great tips to share with your clients. From latest travel safety devices to learning about the support offered through our Chubb Leisure Travel app.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Google Business Profile – Your Secret Advantage</p> <p><i>with Rich Ferrucci, Director, Educational Programs</i></p> <p>Technology</p>	<p>Did you know there's an easy and free way for your travel business to appear on Page 1 of Google? It's true! In this session, we'll reveal the tremendous benefits of a Google Business Profile. You'll learn what it is, why you should have one, how to use it to your greatest advantage, and how to manage it as a complement to your social media and online presence.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Peer Panel – Embracing Diversity in LGBTQIA+ Travel</p> <p><i>with Martin Mussey, Business Development & Education Manager</i></p> <p>Specialty</p>	<p>Join us for an inspiring panel discussion about "Embracing Diversity in LGBTQIA+ Travel." This engaging conversation features a panel of your peers who are dedicated to serving the LGBTQIA+ community. Designed for travel advisors of all experience levels and backgrounds, this session will offer invaluable insights on how to embrace and promote diversity in the travel industry. Don't miss this opportunity to learn, share, and celebrate diversity in all its vibrant colors!</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	

Workshop Rotation #5 – 10:15 a.m. – 11:15 a.m. Wednesday, September 11

Workshop Rotation #5		My
10:15 a.m. – 11:15 a.m. Wednesday, September 11		Selections
<p>Princess Cruises – Love Fest 2024 <i>With Bret Gove, Manager National Accounts, Princess Cruises</i></p> <p>Preferred Partner</p>	<p>Come see what is new with Princess in 2025.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Hotel Riu Palace Bavaro. The new gem of Punta Cana! <i>with Rodrigo Fernandez, Midwest Business Development Manager</i></p> <p>Preferred Partner</p>	<p>Learn about our most exciting renovation ever for Riu Palace Bavaro in Punta Cana. We will take a look at new gastronomic options, the most complete array of rooms for both adults only and families, and the expansion of Elite Club by RIU bringing the most complete All-Inclusive experience for your clients.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Viking – Your Best Business Partner <i>with Eric Molina, Director, Business Development, Viking Cruises</i></p> <p>Preferred Partner</p>	<p>Please join Eric Molina, as he navigates the Viking world of small ship experiences and best business practices to help you grow your business with Viking.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Unlocking the Potential of Internova Travel Group’s Hotel and In Country Programs <i>With Pam Meehan, Vice President, Hotels Group, Internova Travel Group</i></p> <p>Program</p>	<p>Join Pam Meehan, Vice President, Hotel Groups with Internova, for an immersive workshop exploring Internova Travel Group’s three diverse hotel programs and the innovative In Country Partner program. Whether you’re a seasoned travel professional looking to expand your portfolio or a newcomer eager to dive into programs, this workshop offers invaluable insights and practical strategies.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Build Your Group Business with Norwegian Cruise Line <i>with Gina Garrett-Mancuso, Director of National Accounts, Norwegian Cruise Line</i></p>	<p>Want to know the secret to a successful travel business? It’s groups with Norwegian Cruise Line! Many advisors have earned thousands by doing groups with us. With this workshop, Jill and I will do a comprehensive overview of their latest offerings and benefits we have to offer your clients and even yourself. We will give you insights into exclusive group</p>	

<p>Preferred Partner</p>	<p>booking packages, customizable itineraries, and special onboard amenities for groups of all sizes. Key highlights included discussions on group discounts, private event spaces, and personalized customer service. Learn how we will provide valuable information for group organizers looking to plan memorable cruises with Norwegian Cruise Line.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Discover the latest from American Airlines: Product, Service and Support Updates</p> <p><i>with Jeff Gnade, Principle, Global Agencies</i></p> <p>Preferred Partner</p>	<p>First things first, let's buckle those belts and dive into the latest updates from American Airlines. This engaging workshop will explore new product features, enhanced services, and comprehensive support designed to elevate your customers' travel experience. Learn about the amenities, fare products, and dedicated support services that ensure a smooth journey from start to finish. Secure your spot now for an engaging session filled with valuable information and exciting developments!</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Peer Panel – Tips for Building Your Personal Nexion Community</p> <p><i>with Arika Banghart & Susan Hall, Business Development & Education Managers, & Albena Asenov, Senior Trainer</i></p> <p>Business</p>	<p>Having a group of advisor friends can be pivotal to your success. Learn from a panel of your Nexion peers about the value of networking with other Nexion advisors.</p> <p>You will hear practical ideas for building your own support system. Discover how sharing knowledge, new ideas and even failures has contributed to their growth, success and wellbeing.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	

Workshop Rotation #6 – 11:30 a.m. – 12:30 p.m. Wednesday, September 11

Workshop Rotation #6 11:30 a.m. – 12:30 p.m. Wednesday, September 11		My Selections
<p>Insider Tips on How to Sell Holland America Line <i>with Andrew Davis, CMP, CTIE – Sr. Manager, National Accounts, Holland America Line</i></p> <p>Preferred Partner</p>	<p>Join us in celebrating 151 years of taking guests all over the world in 2024! Learn secrets on how to build and promote your HAL business from start to finish, top tips, tools, marketing resources, and more. Discover what makes the Holland America Line experience unique, how to identify the right clients, and insider tips on how to grow your business. This is a great session for new to selling Holland America Line as well as seasoned advisors.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>The Allianz Advantage <i>With Karen Burke, District Director, Sales USA, Allianz</i></p> <p>Preferred Partner</p>	<p>We are excited to invite you to join our workshop where we will unveil the latest tools, technology, and support initiatives from Allianz Partners. Join us as we share how these innovations are designed to delight your customers and propel your business forward. During this event, you will have the opportunity to:</p> <ul style="list-style-type: none"> • Explore our cutting-edge tools that simplify processes and enhance efficiency. • Experience firsthand how our advanced technology solutions can elevate customer satisfaction. • Learn about our comprehensive support strategies aimed at delighting your customers and accelerating your growth. <p>Don't miss out on this chance to gain valuable insights and discover how Allianz Partners can help set your business apart in today's competitive landscape.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S.</p>	
<p>Selling Vacation Express – New Destinations and Familiar Favorites, How to Capitalize on Programs and Perks with VE <i>with Jonathan Onofre, Business Development Manager, Vacation Express</i></p>	<p>Selling VE's new destinations in addition to our familiar favorites while capitalizing on the tools, perks and bonus commissions!</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	

<p>Preferred Partner</p>		
<p>Holy Ship, Bullship! The Game Show That'll Teach You Everything You Need to Know <i>with Lauren Harris, Sr Manager National Accounts, Virgin Voyages</i></p> <p>Preferred Partner</p>	<p>Join us for a fun session that will keep you up to date on Virgin Voyages happenings and what it means to Set Sail the Virgin Way</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Streamline Your Social Media: Content Creation for Travel Advisors <i>with Kaira Diaz, Marketing & Social Media Specialist</i></p> <p>Social Media</p>	<p>Join us at CoNexion for an essential workshop designed to help travel advisors streamline their social media content creation. Learn how to efficiently plan, create, and schedule engaging content that connects with your audience and drives business growth. This session will provide practical tips and strategies to simplify your social media process, making content creation more manageable and effective. Don't miss this opportunity to elevate your social media game!</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Digital Checkup & Fraud Awareness <i>with Rich Ferrucci, Director, Educational Programs & Arika Banghart, Business Development & Education Manager</i></p> <p>Specialty</p>	<p>In today's digital landscape, cyber threats and fraud attempts can cripple a business as fraudsters are finding new and inventive ways to scam unsuspecting businesses. As a travel advisor, you are vulnerable, but in an excellent position to prevent fraud schemes.</p> <p>Join us to discuss best practices for keeping your business safe. Learn how to be prepared and what to do if you think you have been a victim.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Group Air: The Journey to a Successful Experience <i>with Alicia Curtis, Service Deliver Manager</i></p> <p>Business</p>	<p>Group Air – What is it? How do I sell it? What's in it for me? This workshop will take you through a start to finish journey on booking and selling Group Air.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – GDS/SNAP! USERS – U.S. & CANADA</p>	

Workshop Rotation #7 – 3:15 p.m. – 4:15 p.m. Wednesday, September 11

Workshop Rotation #7		My Selections
3:15 p.m. – 4:15 p.m. Wednesday, September 11		
<p>Sandals & Beaches Resort: What’s New / How to Capture the Business with Ian Bruan, Sr. Regional Sales Manager (Western Region), Sandals & Beaches Resort</p> <p>Preferred Partner</p>	<p>Advisors will take an exciting dive into “what’s new” with the Sandals & Beaches brand along with gaining specific tools on how to translate these updates into immediate new business!</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Flexibility is the Ultimate Luxury with Lisett Thurman, Strategic Accounts Director, Regent Seven Seas Cruises</p> <p>Preferred Partner</p>	<p>Regent is pleased to offer two new fare options, providing luxury travelers more choice to customize their travel before and after their cruise. Regardless which fare you choose, you’ll continue to enjoy the benefits of The Most Inclusive Luxury Experience® both on land or at sea.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Insurance 101: Taking the Fear Out of Selling Insurance with Stephanie Fish, Director of Sales, AIG Travel Guard</p> <p>Preferred Partner</p>	<p>Are you offering vendor insurance because of easy or fear of third-party insurance? Let me help you get comfortable with Travel Guard products to earn higher commissions and offer a better coverage to your clients.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S.</p>	
<p>Influence & Inspire: Advanced Brand Storytelling Techniques with Kierra Masale, Marketing Manager</p> <p>Marketing</p>	<p>Are you ready to take your travel brand to the next level? Join us for an exclusive, highly requested workshop that will transform your approach to your marketing messages and brand storytelling!</p> <p>In "Influence and Inspire: Advanced Brand Storytelling Techniques," you'll uncover professional strategies and creative tactics to effectively speak to your target audience. Our expert facilitators will guide you through the nuances of presenting your services as a solution and building your brand's identity—all tailored specifically for our travel advisors.</p> <p>Why Attend?</p> <p>Unlock Effective Techniques: Learn professional methods to enhance your brand's storytelling.</p>	

	<p>Marketer Insights: Gain invaluable knowledge from our expert marketer's with proven track records of successful tactics.</p> <p>Interactive Learning: Participate in interactive Q&A sessions designed to give you actionable feedback.</p> <p>Network and Connect: Learn from fellow Nexion advisors that take growth in business marketing as serious as you do and expand your professional network.</p> <p>Don't miss this opportunity to transform your travel business and become a stand-out in the industry. Space is limited, so reserve your spot today!</p> <p>AUDIENCE: ADVANCED – U.S. & CANADA</p>	
<p>The Lifecycle of the Sale! Show me the Money! <i>with Esther Roemmele, Director of Member Services & Vikki Jackson, Customer Service Specialist</i></p> <p>Business</p>	<p>You've made the sale – Now what! Points of Interest in the BIG A-Z workshop. Our journey will start with creating various types of reservations in AgentMate then we'll introduce the unexpected, updating existing reservation, professional fees, integration, and cancellation! No visit would be complete without an understanding of Commission Research and how you can take control. What better way to end with a medley of Reports! We've got something for everyone, and this workshop is not to be missed.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. ONLY</p>	
<p>How to Become Your Own Publicist <i>With Berit Griffin, Manager, Public Relations & Chris Dobrogosz, Communications Specialist</i></p> <p>Specialty</p>	<p>Join us to learn about how you can get the media attention you deserve through the practice of public relations.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
<p>Virtual Voyagers: AI Magic for Modern Agents <i>with Mike Foster, President, Nexion Canada</i></p> <p>Technology</p>	<p>Are you ready to revolutionize your travel agency business? Join us at our workshop on how Artificial Intelligence (AI) can transform your operations, elevate your client experiences, and provide you with more resources to build your business or to enjoy better balance in your business and life.</p> <p>Dive deep into the world of AI and discover:</p> <ul style="list-style-type: none"> • How to harness AI for personalized travel planning. • Efficient ways to automate routine tasks, saving you time and money. 	

	<ul style="list-style-type: none"> Real-world success stories of travel agents who have thrived using AI tools. <p>Whether you're a tech enthusiast or a digital novice, this workshop will equip you with practical insights and hands-on experience. Don't miss this chance to step into the future of travel and set your agency apart in a competitive market.</p> <p>AUDIENCE: ALL EXPERIENCE LEVELS – U.S. & CANADA</p>	
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Supplier Round Robin Tracks

Below are the supplier round robin tracks. You will select **ONE TRACK** with the designated suppliers within that track as your roundtable selection.

Track 1:

Supplier Name
ALG VACATIONS
CARNIVAL CRUISE LINE
DISNEY DESTINATIONS
IBEROSTAR HOTELS & RESORTS
NORWEGIAN CRUISE LINE
SEABOURN
CROATIA TOURISM

Track 2:

Supplier Name
ALLIANZ PARTNERS
CELEBRITY CRUISES
ENTERPRISE MOBILITY
INSIGHT VACATIONS
OCEANIA CRUISES
ROYAL CARIBBEAN INTERNATIONAL
LA COMPAGNIE

Track 3:

Supplier Name
AMAWATERWAYS
CHUBB
GLOBUS FAMILY OF BRANDS
PAUL GAUGIN CRUISES
SANDALS & BEACHES RESORTS
VIRGIN VOYAGES
CIE TOURS INTERNATIONAL

Track 4:

Supplier Name
AMERICAN AIRLINES VACATIONS
KENSINGTON TOURS
HILTON
LINDBLAD EXPEDITIONS
PLEASANT HOLIDAYS
SCENIC LUXURY DISCOVERY YACHTS & EMERALD YACHT CRUISES
VIKING CRUISES

Track 5:

Supplier Name
ATLAS OCEAN VOYAGES
CLUB MED
HOLLAND AMERICA LINE
MARRIOTT INTERNATIONAL
PRINCESS CRUISES
DELTA AIR LINES
TRAVEL INSURED INTERNATIONAL

Track 6:

Supplier Name
AZAMARA CRUISES
CUNARD
SILVERSEA CRUISES
MEMORABLE TRAVEL GROUP DMC
RIU HOTELS & RESORTS
UNITED AIRLINES
WINDSTAR CRUISES

Track 7:

Supplier Name
BEDSONLINE
HURTIGRUTEN EXPEDITIONS
HYATT INCLUSIVE COLLECTION
MSC CRUISES
REGENT SEVEN SEAS CRUISES
VACATION EXPRESS
TOURISM AUSTRALIA / QANTAS AIRWAYS