



Discover

Your

New

Normal

You + NEXION =
CHAOS TO CONTROL



RELATIONSHIP BUILDING 2.0

We've entered a new time where preserving relationships is as important as building them.

Maintain your clients' positivity through your own passion.

Share beautiful travel photos you've taken for inspiration and add a motivational quote for more impact.

Find out what's important to your clients at this moment, because things are ever-changing.

Make your outreach to them authentic and personal. Even if you don't have anything to say, listening to them will be the best investment.

Relationships extend beyond just clients. Foster connections with your fellow travel community.

DID YOU KNOW?

Nexion Travel Group supports you with the tools to stay current and relevant to your clients. Whether it's our social media toolkits, *Escape* magazine or *Armchair Explorer* marketing series, Nexion wants you to showcase the world to your clients.

DOLLARS AND SENSE

Encourage your clients to rebook versus canceling, while remaining empathetic and actively listening.

Now may be the time to review and evaluate all those subscriptions, memberships and add-ons you pay for.

It's okay to have those conversations with your bank, lenders, suppliers, etc., if you find yourself in a financial bind. You are not alone, and you have value.

Reevaluate large business expenses such as office lease space and ARC contracts by moving to a host agency model.

DID YOU KNOW?

Nexion Travel Group maintains a live COVID-19 page that is updated around-the-clock with the latest supplier updates and resources for you.



MINDSET; MINDSHIFT

All of your training and travel education up until this moment matters and will matter! Don't forget your niche; expand on it.

Use supplier-provided training that complements your niche.

Research education on destinations or products that may become in demand when travel fully resumes.

Explore different industry certifications (The Travel Institute, CLIA, specialist, etc.)

DID YOU KNOW?

Nexion Travel Group offers a robust collection of both live and on-demand education that can be accessed through a private member Facebook group and our own learning management system (Nexion University).

BONUS: The travel community is filled with passionate and supportive members. Nexion Travel Group prides itself on fostering connections between advisors and providing you with avenues to grow connections. Our regional Networks, social community NexionTown and executive town halls keep you connected on all fronts.



YOU ARE ESSENTIAL

Whether it's cooking classes, learning how to prepare a fancy drink for your next virtual happy hour, a yoga class or watching a Broadway-class show from home, ensure you take the time to do something that feeds your soul. Make your soul happy.

DID YOU KNOW?

Nexion Travel Group provides a Virtual Escapes toolkit for its members that offers a wide variety of virtual experiences for mind, body and soul.



DISCOVER THE NEXION TRAVEL GROUP DIFFERENCE



NEXION.COM | 800-747-6813